



people
 programs
 community engagement
 resource management

Fiscal Year 2019 - 2022 Strategic Priorities ⁺

Who we are:

For people with intellectual and developmental disabilities and their families the St. Louis Arc is the stakeholders
 most relationship-focused social services organization signature strength
 that empowers people to live a better life mission
 through people, programs, community
 engagement and resource management. core capabilities
 Through respect, collaboration, and empowerment, core values
 we see a day of full inclusion, when all people are
 accepted and valued by the St. Louis community
 for their unique gifts and contributions. vision

People:

Knowledgeable staff and volunteers who are committed listeners and deliver high-quality, person-centered service and advocacy through a lifetime of transitions.

What we will do, 2019-2022

- + Enhance staff training and increase cultural competence
- + Expand volunteer recruitment and engagement
- + Reconceptualize compensation and staffing models

Programs:

Innovative and high-quality programs and services that are person-centered.

What we will do, 2019-2022

- + Grow community capacity for supporting children using a site leader model
- + Establish a Center of Excellence for all children's services at Childgarden
- + Increase capacity to serve as a coach for families throughout the lifespan
- + Expand community living opportunities for transition age adults
- + Expand behavior services for children and adults
- + Partner with the community to offer more inclusive recreation opportunities
- + Increase expertise and supports for serving seniors.
- + Utilize assistive technology to increase independence
- + Increase employment opportunities by building strategic business partnerships

Community Engagement:

Actively nurturing a network of organizations and people that shares our commitment to the people we support and effectively leverages our services for maximum impact.

What we will do, 2019-2022

- + Leverage community partnerships to increase awareness
- + Expand advocacy efforts to influence health policy and system change
- + Elevate the identity of the St. Louis Arc through public relations, social media and marketing which highlights programmatic successes

Resource Management:

A continuously-evolving infrastructure that adapts to our changing program offerings; fiscally-sound financial principles and practices that maximize our resources; increasingly diverse funding sources; effective brand management.

What we will do, 2019-2022

- + Develop Salesforce as a fully functional hub for information
- + Expand and diversify our funds by growing the Arc Endowment, increasing our annual fund raising, and pursuing new revenue sources
- + Foster innovation in program design and development through a systematic process

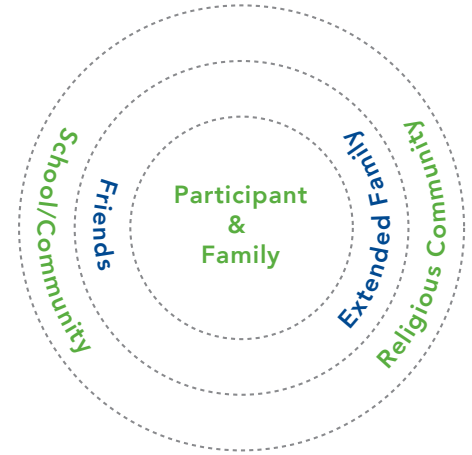


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Signature Strength Description

Relationship Focus:

Each of us has a fundamental need for belonging. At the St. Louis Arc, we believe meaningful relationships are essential to meeting that need, especially for people with I/DD and their families who often experience significant isolation. Relationships are at the core of emotional and physical health, and they are the key element in helping people reach their goals and achieve full inclusion in the community. Therefore we put relationships at the center of everything we do. The hallmark of the St. Louis Arc is how we approach every relationship with each of our stakeholders – participants and their families, employees, community members, other service providers, and volunteers and supporters.



Where We Use Our Signature Strength:

